

# MIDLANDS AIR AMBULANCE CHARITY'S AIRBASE AND HEADQUARTERS

Our vitally important pre-hospital air ambulance-led service has grown significantly over our 30 year history. We are driven by a commitment to continuously improve patient care and become resilient to future changes. Here we outline our exciting future plans.



## CHALLENGES FACING OUR SERVICE:



Increased annual demand for out-of-hospital emergency service.



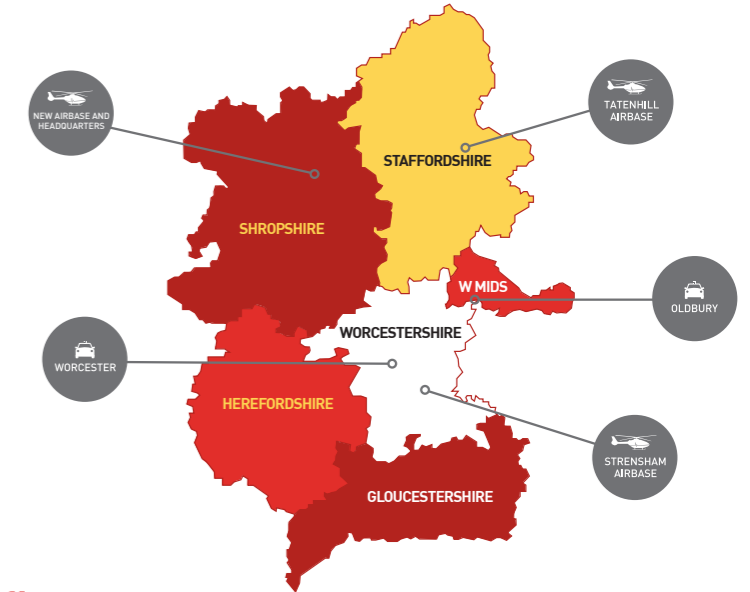
Increased complexity of patient cases, across both medical and trauma related missions.



Insufficient training facilities for our critical care paramedics and doctors across our current airbases.

These challenges have made us determined to plan for future resilience, that is robust and scalable for the Midlands' growing six million population.

The new airbase and charity headquarters, located in Cosford, Shropshire, is a vital development for the Midlands region. The facility will enhance our operations and strengthen our existing lifesaving network, providing substantial public benefit.



## BENEFITS



### Midlands-wide benefit

Enhanced delivery of Helicopter-led Emergency Medical Service across the entire six-county region, complementing the charity's existing lifesaving network.



### Better response times

Improved facilities, combined with an optimum location, will enable rapid despatch and coverage.



### Longer operating hours

In time, the facility will allow the charity to extend operating times to treat a greater number of patients.



### Increased capacity

Develop clinical skills and talent – as a recognised 'centre of clinical excellence for Pre-Hospital Emergency Medicine.



### Improve patient care

Training facilities will enhance the team's advanced clinical knowledge, supporting the specialist treatment of patients.



### Develop resilience

Maintain a sustainable charity and futureproofing the Midlands primary pre-hospital emergency service.



### Space for R+D

Provide space to increase clinical research capabilities and able future innovation for help care provision.



Airbase  Headquarters

### Simulation training room

The purpose-built training facilities will deliver a centre of clinical excellence for Pre-Hospital Emergency Medicine. These facilities will further enhance the team's advanced clinical knowledge and provide a dedicated space for continuous learning.



### Viewing platform

Visitors will be able to see our helicopter in action and our aircrew leaving to attend missions across the Midlands counties.

### Clinical planning room

Clinical operations will have a large area dedicated to planning, coordinating and debriefing for each mission, with space for more than one aircrew.



### Helipad area

With enough space for two helicopters, our charity has room to expand its emergency medical service, providing better response times across the Midlands region.

As a pre-hospital emergency service, Midlands Air Ambulance Charity places patient care at the heart of everything we do and every strategic decision we make. The purpose-built airbase and charity headquarters in the Shropshire/Staffordshire area will benefit patients across the whole of the Midlands.

### Education zone

A dedicated space for visitors such as schools, community groups and businesses to find out about the charity's vital work and learn lifesaving skills themselves.



### Environmentally conscious

A sweeping driveway and considerable plantation will allow the energy efficient building, and its solar panelled roof, to blend into the surroundings.



### Timescale

Construction started on the new Cosford site in March 2021 and is scheduled for completion late 2022. The new facility will complement our organisation's existing air ambulance-led service across the six Midlands counties, providing benefit to those unfortunate enough to suffer a traumatic injury or illness.

### Any further questions?

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