

Saving Lives by Saving Time



Dear Supporter

Re: Use of Midlands Air Ambulance Charity Images (Reg. Trademark and Copyright)

Thank you for your enquiry regarding the use of the Midlands Air Ambulance logo on your promotional material to demonstrate your support for, and partnership with, the Charity.

Whilst we are very grateful for your support, I am sure you will understand that the Midlands Air Ambulance logo is a copyright image and registered trademark and we therefore have to enter into a formal agreement with you, each time it is used. (Should you wish to use the logo or related images for publicity material in the future, you will need to contact us again to update this agreement.)

Please sign the attached copy of this letter as an understanding of your agreement to use the logo on the publicity material for this project. Once we have received this signed copy we will email the logo to you in your requested format.

We would also be grateful to receive a final version of any material produced, so that we can complete our records.

Thank you for your support of Midlands Air Ambulance and good luck with your initiative. It is only with the help of organisations such as yours that we are able to keep the helicopters flying on their vital missions.

Yours sincerely

Hanna Sebright

Charity Director
Midlands Air Ambulance Charity

Unit 16 Enterprise Trading Estate, Pedmore Road,
Brierley Hill, West Midlands DY5 1TX
Telephone 0800 8 40 20 40 • Fax 01384 486621
Email: info@midlandsairambulance.com
www.midlandsairambulance.com

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I agree to use the Midlands Air Ambulance trademark and copyright image for;
(Please specify event or activity).

Date of Activity

From: _____
To: _____

I understand this image cannot be altered for use.

Should I wish to use the logo for alternate material in the future, I understand I will be required to contact the Charity on 0800 8 40 20 40

Signed:
Print Name
Organisation.....
Address
.....
.....

Email address (so that the image can be emailed to you)
.....

Date:

Midlands Air Ambulance Charity
Unit 16 Enterprise Trading Estate
Pedmore Road
Brierley Hill, West Midlands
DY5 1TX
Registered Charity 1001064

FAX RETURN NUMBER: 01384 486621 - FAO MEDIA & MARKETING DEPT

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Gloucestershire • Herefordshire • Shropshire • Staffordshire • West Midlands • Worcestershire

Registered Charity number 1001064