

**JOB TITLE: Corporate Partnership Executive (Staffordshire)**

**LOCATION: Field Based**

**HOURS OF WORK: 37.5 hours per week**

**SALARY: £28,000-£30,000 per annum**

**CLOSING DATE: 7<sup>th</sup> May 2025**

## About us

Midlands Air Ambulance Charity is an independent health care provider and is rated outstanding by the Care Quality Commission (CQC). We are responsible for delivering a pre-hospital emergency helicopter-led service across the Midlands Region - we proudly serve the diverse communities of Gloucestershire, Herefordshire, Shropshire, Staffordshire.

Midlands Air Ambulance Charity (MAAC) is the largest Air Ambulance Charity in England serving a population of nearly seven million over six counties. We are an established healthcare provider with over three decades of experience. Our core organisational divisions include:

Emergency critical care service - Our three airbases play a pivotal role in delivering rapid critical prehospital emergency medical care, by ensuring that residents across the Midlands region have access to a network of air ambulance helicopters within 10 minutes. we provide a pre-hospital helicopter-led service, 24/7 operations, 365 days a year, to residents and visitors across the Midlands region, bringing hospital-level procedures and medicines to the patient at the scene of an accident or incident.

Charitable programme - we raise funds for our lifesaving service and play an active role within the communities of the six counties that we serve. We provide education programmes volunteering opportunities and social engagement activities to support with community cohesion and wellbeing.

Retail network - we have a growing portfolio of charity shops which contribute towards raising funds for helicopter and critical care car missions. We also support environmental and ethical causes as part of our wider societal role.

Training provider - we deliver community life skill sessions, such as CPR, bleed control, defibrillation usage alongside CPD accredited courses ranging from workplace first aid training to specialist pre-hospital clinical training.

The organisation is driven by a longstanding and deep-rooted 'One Team' ethos:

**Vision** - Saving Lives by Saving Time - Today, tomorrow, and in the future.

**Mission** - To provide patients with outstanding pre-hospital care and life saving intervention through the operation of helicopter-led emergency medical services.

**Values** - Receptive, Recognition, Relevant, Respectful and Responsible

### About the role

As part of Midland Air Ambulance Charity's (MAAC) corporate team, the Corporate Partnership Executive is responsible for taking a proactive approach to raising the profile of the charity and deepening relationships with businesses in the communities we serve.

You will provide support to the Senior Partnership Executive and the wider team helping to implement the corporate fundraising strategy via in person and online engagement methods, leading on activity within Staffordshire.

Your focus will be to ensure income growth from corporate sources and activity comprising of new business development, account management and affinity partnerships. As a longstanding charity, we have established networks in place, however alongside this the post holder will need to innovate and develop new ways of working in line with the ever-changing external environment (i.e., global/national trends, corporate best practise such as CSR and ESG) as well as in response to opportunities and challenges happening in the south of our region.

Please refer to the job description and person specification for further information.

### How to apply

Please download the attached application form or send a full up to date CV with covering letter to introduce yourself and highlighting key achievements and experience relevant to the role and send to [recruitment@midlandsairambulance.com](mailto:recruitment@midlandsairambulance.com).

Please note that Midlands Air Ambulance Charity reserves the right to bring forward the closing date of any of its job vacancies if we receive a suitable number of quality applications from which to make a shortlist. Therefore, we recommend that you apply as soon as possible rather than wait until the published closing date.

### Other information

We are committed to safeguarding and promoting the welfare and safety of all our stakeholders and expect all our staff to share this commitment. Post holders will be subject to a satisfactory Disclosure and Barring Service check (DBS).